



Leasing Team

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3251 Daniels Road, Winter Garden, FL

GET TO KNOW

Winter Garden Village

Winter Garden Village is an open-air lifestyle center on the west side of Orlando, 25 minutes from Walt Disney World. Shadow-anchored by Target and Lowe's, the center offers a vibrant mix of shopping, dining, and services with retailers like World Market, Ulta, Market by Macy's, Marshalls, Homegoods, Ross, Old Navy, Nike, LA Fitness, and more. The development serves Orlando's wealthiest communities, and the overall project spans across 1.15 million square feet.

Quick Facts



Adjacent to 422-bed AdventHealth Hospital



Located off of Hwy 429 (Western Beltway)



2 lighted intersections &8 points of ingress/egress



629,326 SF Total GLA

Available SF

5,000 - 20,158 SF

Suite 220C

11,970 SF

Suite 228

35,314 SF

Suite 112

3,609 SF

Suite 234

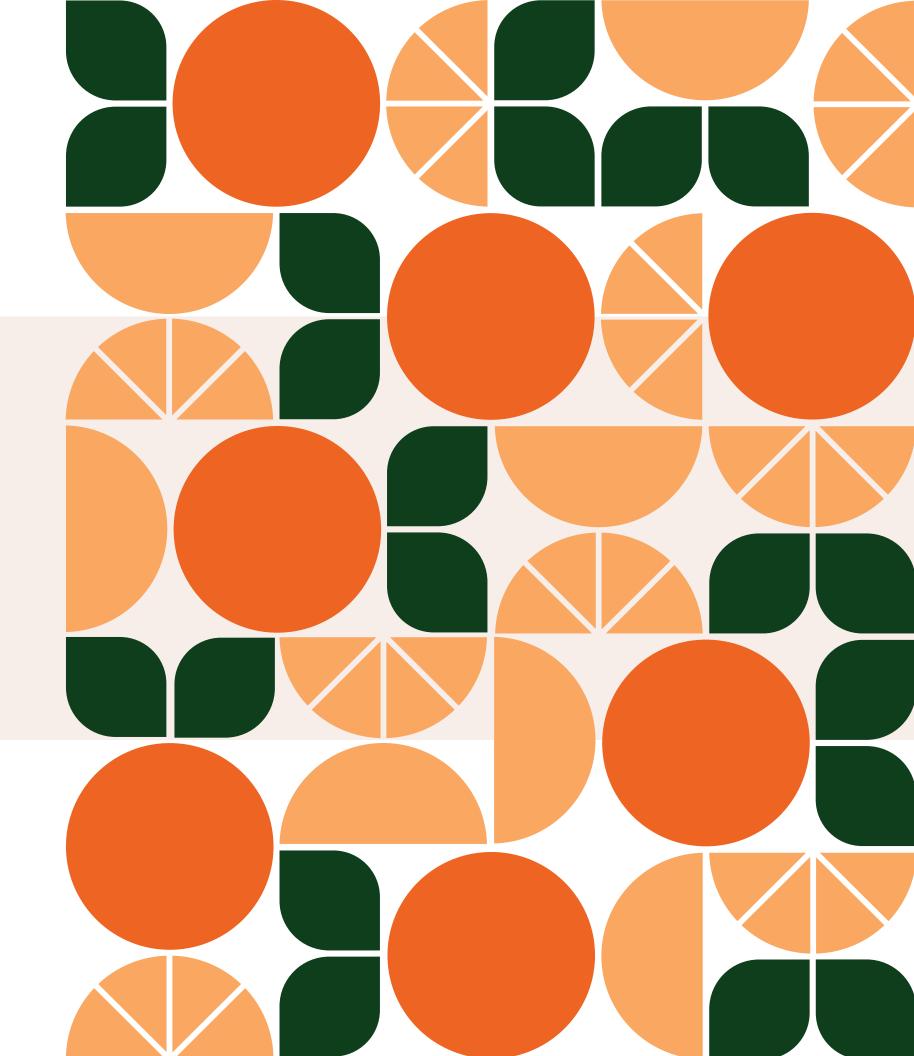
Traffic Counts

Hwy 429 / Western Beltway 60,600 AADT
Daniels Road 22,715 AADT

FDOT | 2024



Photos

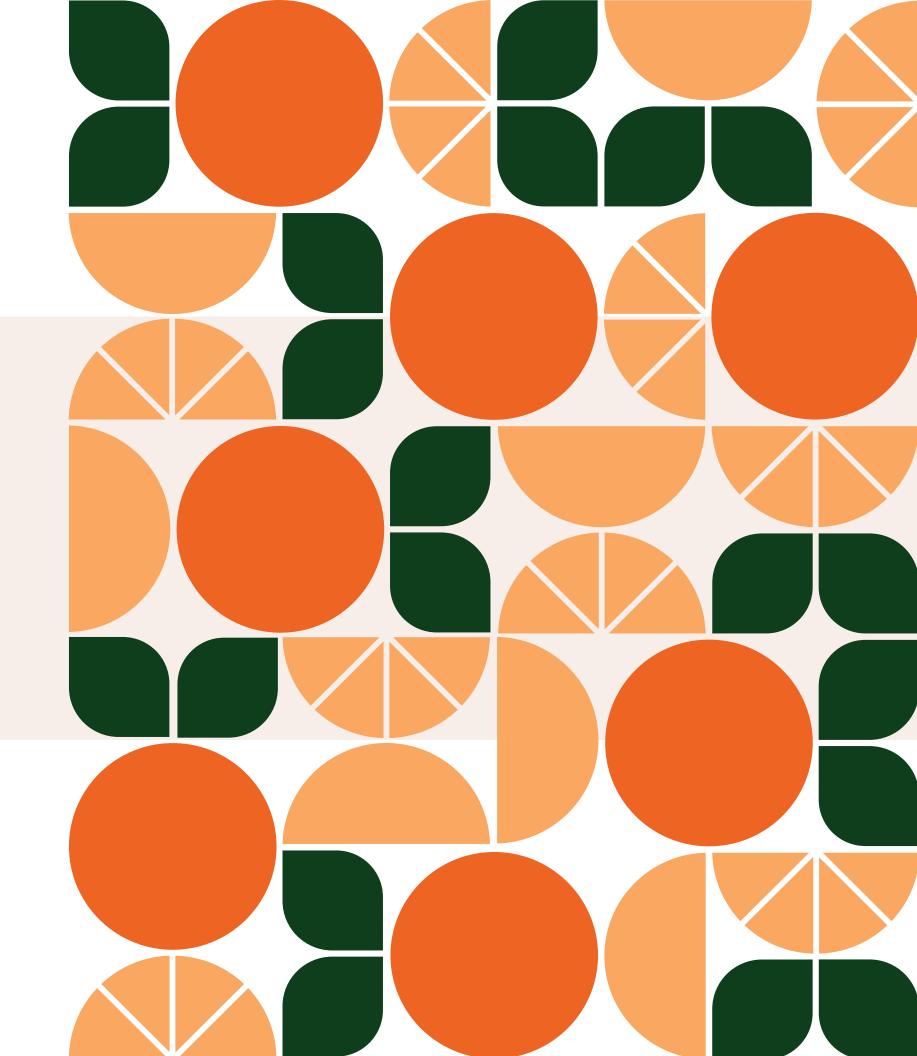








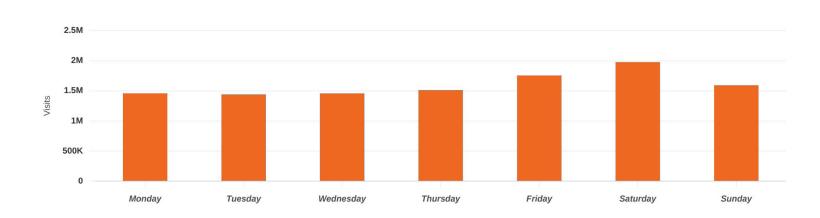
Center Data



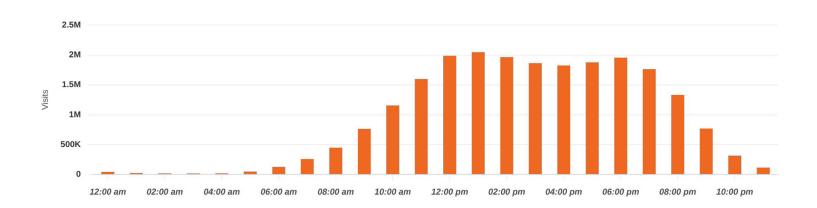
Placer Data

Dec 1, 2024 - Nov 30, 2025

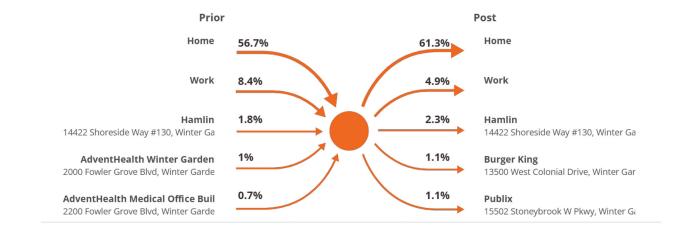
Daily Visits



Hourly Visits



Visitor Journey





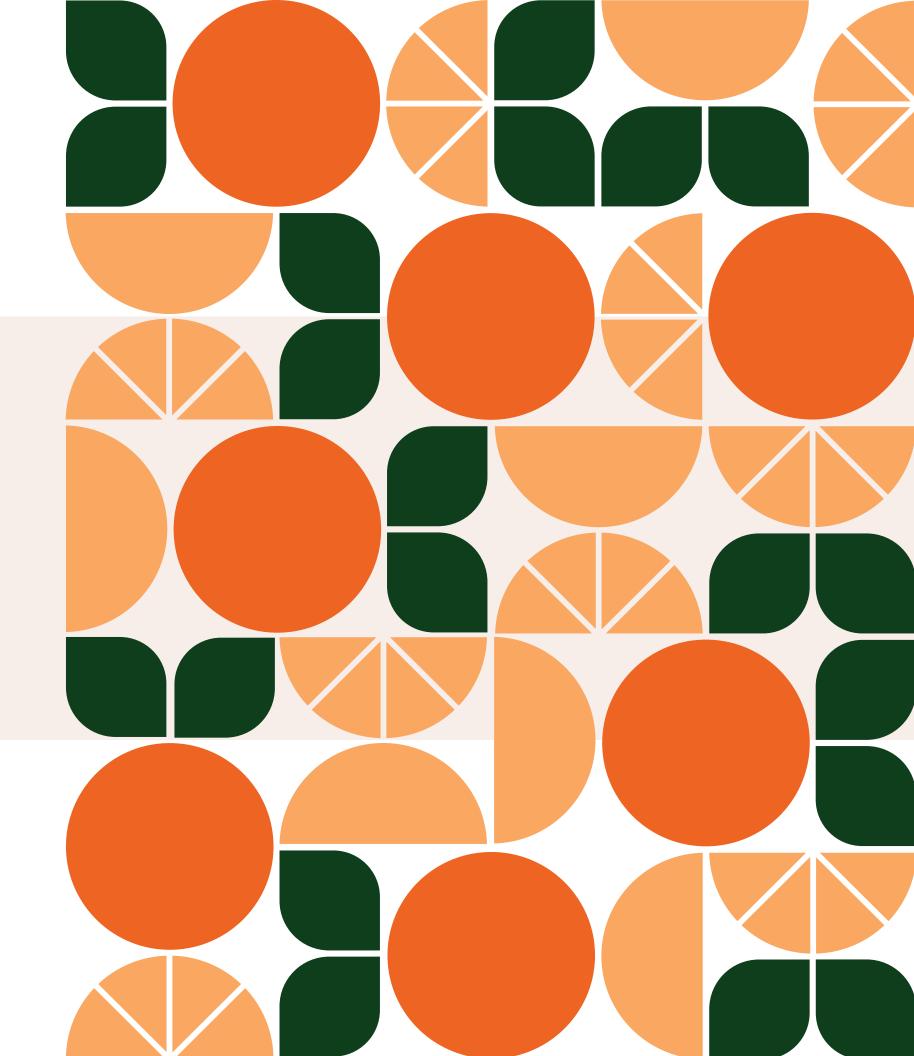


Demographics

POPULATION	1 MILE	3 MILES	5 MILES
2025 Estimated Population	5,840	58,916	132,354
2030 Projected Population	5,794	59,858	136,767
Proj. Annual Growth 2025 to 2030	-0.16%	0.32%	0.66%
Daytime Population			
2025 Daytime Population	6,363	54,981	119,427
Workers	3,607	27,747	59,298
Residents	2,756	27,234	60,129
Income			
2025 Est. Average Household Income	\$189,011	\$162,205	\$158,669
2025 Est. Median Household Income	\$161,227	\$125,901	\$117,947
Households & Growth			
2025 Estimated Households	1,884	19,875	44,752
2030 Estimated Households	1,872	20,203	46,244
Proj. Annual Growth 2025 to 2030	-0.13%	0.33%	0.66%
Race & Ethnicity			
2025 Est. White	52%	55%	56%
2025 Est. Black or African American	15%	11%	12%
2025 Est. Asian or Pacific Islander	11%	8%	7%
2025 Est. American Indian or Native Alaskan	0%	0%	0%
2025 Est. Other Races	22%	25%	25%
2025 Est. Hispanic (Any Race)	18%	22%	22%

SOURCE: ESRI 2025

Site Plan

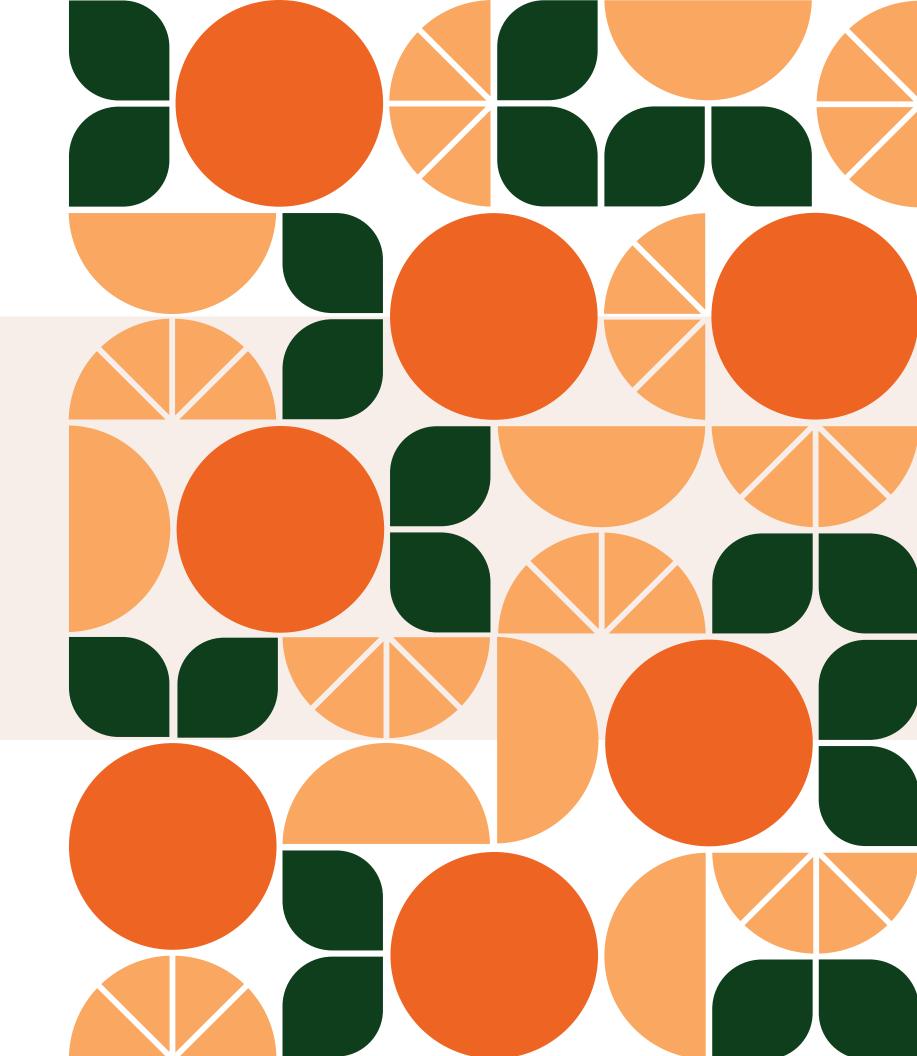


Site Plan

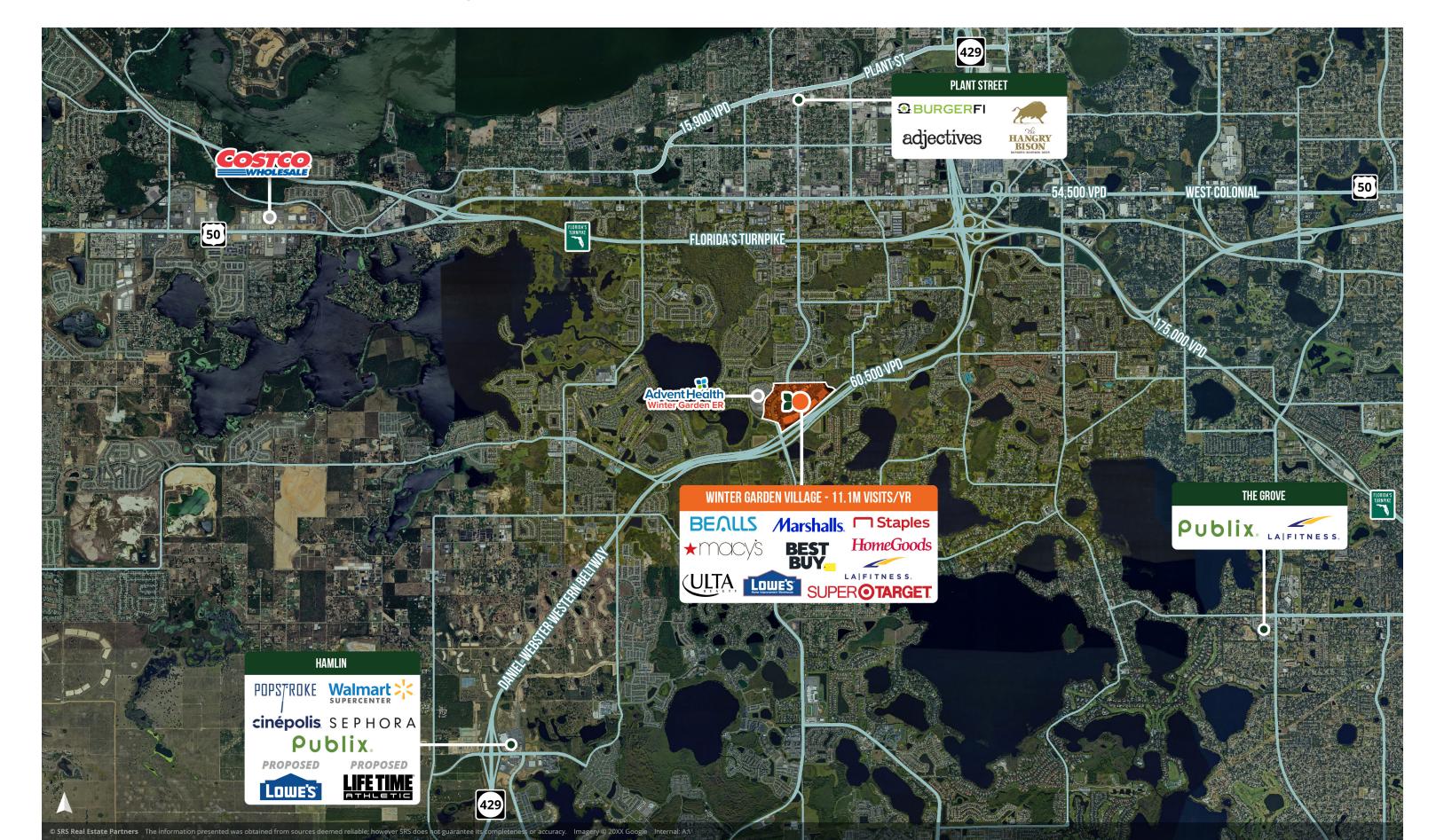
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331 Planet Smoothie 1,031 SF	
332 Southern Nutrition 1,260 SF	
333 Massage Envy 2,817 SF	
334 LA Fitness 33,200 S	
U-100 Target 185,000	
U-116 Lowe's 172,000	



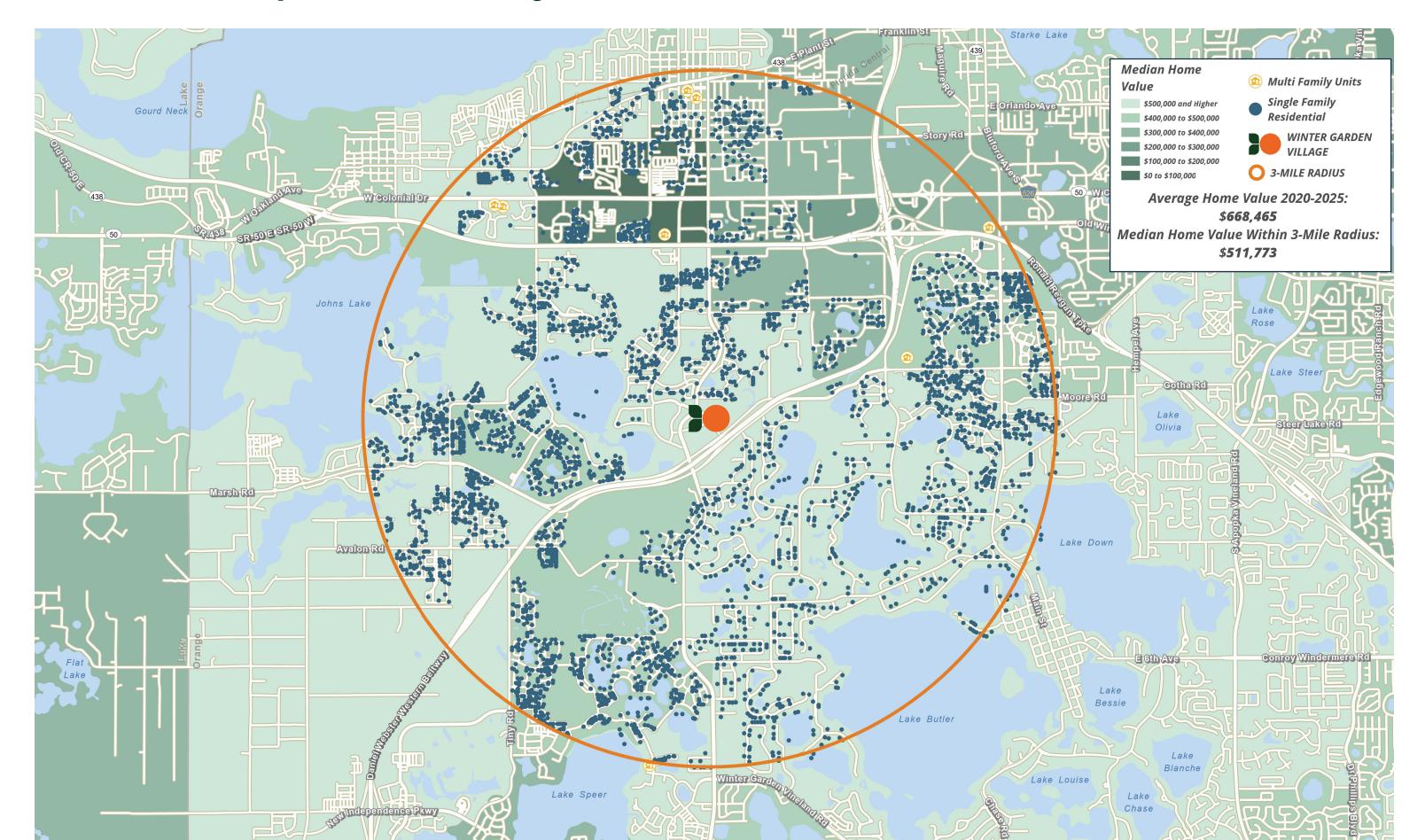
Aerials



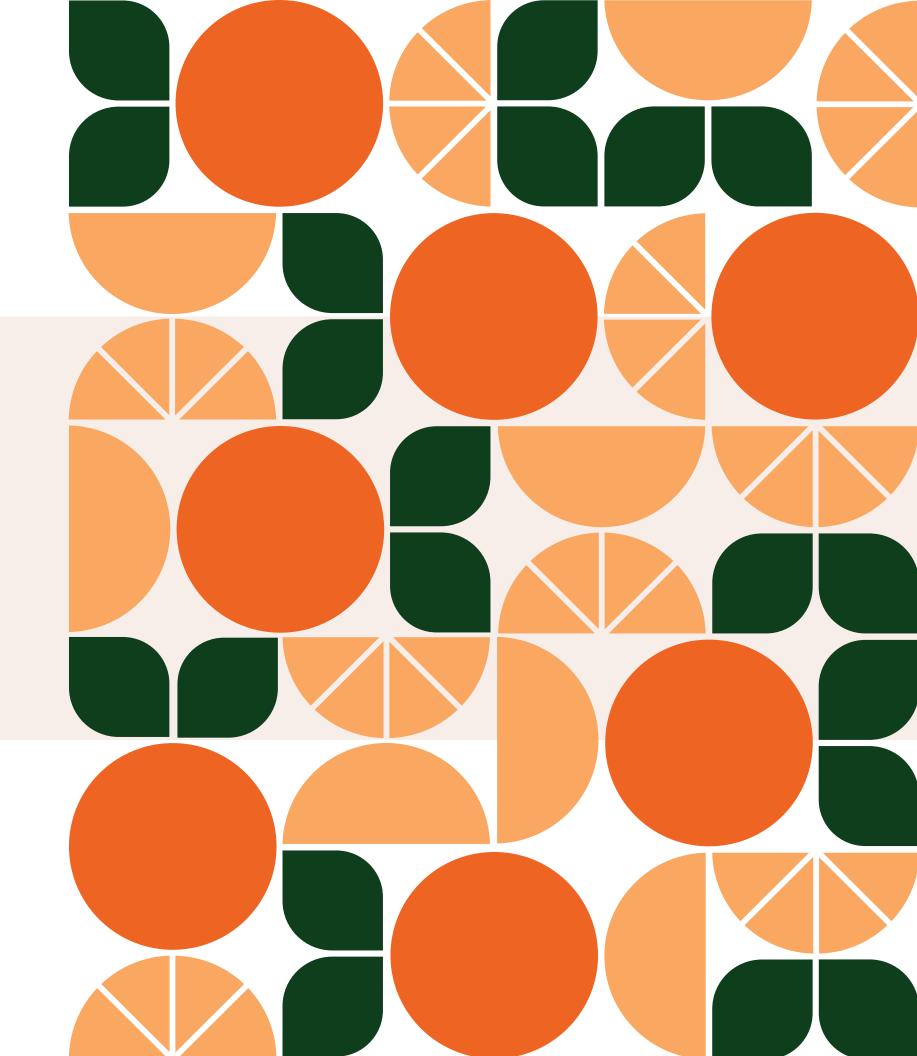
Submarket Map | Winter Garden Village



Home Value Sales Map | Winter Garden Village



Location











Winter Garden

Located in western Orange County about 14 miles west of downtown Orlando and 10 miles north of Walt Disney World Resort, Winter Garden blends small-town charm with the energy of a rapidly growing suburb. Founded in the 1850s near Lake Apopka, the city's agricultural roots in citrus farming have evolved into a thriving family-centric community focused on connectedness, outdoor living, and a vibrant sense of place. Its motto, "A charming little city with a juicy past," reflects that heritage. The historic downtown along Plant Street features vintage architecture, walkable streets, cafés, boutiques, and cultural venues, while major roadways such as SR-429 and The Florida Turnpike connect residents to regional employment centers and tourism destinations.

Winter Garden's population has more than doubled since 2000, reflecting its appeal to families and professionals seeking quality schools, housing, and amenities. With a growing affluent population and a majority of residents being homeowners, the purchasing power in Winter Garden is strong. The community craves best-in-class retailers, dining, and services. For businesses, the market represents a stable, affluent, and growing customer base invested in community and lifestyle - making Winter Garden one of Central Florida's premier retail and residential destinations.

10 Miles **NORTH OF WALT DISNEY WORLD**

49,093 World Population Review

Orlando

Orlando stands as the vibrant heart of Central Florida and one of the most dynamic markets in the nation. Known as "The City Beautiful," it combines world-class tourism, a thriving economy, and unmatched connectivity. It is home to over 120 companies, has one of the largest universities in the country (University of Central Florida), and is the hub of the nation's military simulation and training programs. The region's infrastructure offers reliability, affordability and efficiency - giving businesses seamless access to the people and places they need to reach. One of the main driving forces in Orlando's economy is its tourism industry and the city is one of the leading tourism destinations in the world. Nicknamed the 'Theme Park Capital of the World', the Orlando area is home to Walt Disney World Resort, Universal Orlando Resort, and SeaWorld Orlando. The convention industry is also critical to the region's economy. The Orange County Convention Center is now the second-largest convention complex in terms of space in the United States, trailing only McCormick Place in Chicago. The city vies with Chicago and Las Vegas for hosting the most convention attendees in the United States. With its strong economic base, lifestyle appeal, and global visibility, Orlando continues to shine as one of America's premier destinations for business, travel, and investment.

334.9 K **POPULATION OF ORLANDO 2024** U.S. Census

75.3 Million **TOURISTS IN 2024** Visit Orlando

1.7Million **TOTAL ATTENDANCE** AT THE CONVENTION **CENTER** Visit Orlando















SRS Real Estate Partners

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